



LESSING FLYNN

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Lessing-Flynn Receives 2009 NOVA Marketing Awards



Des Moines, Iowa – Lessing-Flynn Advertising was honored with two “Best of Category” awards at the American Marketing Association’s 4th Annual NOVA Awards held May 7, 2009 at the Holiday Inn and Suites in West Des Moines.

Lessing-Flynn was awarded first place in the Special Event/Conference category for its work on the 60th Anniversary Celebration of Vermeer Corporation. They also received first place in the Tradeshow Marketing category for its work for Crow’s Hybrids.

Entries were judged by marketing professionals from AMA’s Omaha chapter on five criteria — objectives, campaign budget, strategy, tactics, and results – with results being triple weighted.

“We are very pleased to share this recognition with our clients and with the people within our organization,” said Tom Flynn, President. “It’s a good example of what can happen when a client and agency work closely together.”

Founded in 1907, Lessing-Flynn is one of the oldest advertising agencies in the U.S. Lessing-Flynn’s current marketing communications efforts can be seen in a broad base of industries, including manufacturing, agriculture, financial, healthcare and construction. More information about Lessing-Flynn can be found on the company’s website at www.lessingflynn.com, blog at www.admavericks.com, or via e-mail at info@lessingflynn.com.

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